



SPONSORSHIP & MARKETING OPPORTUNITIES*

Leverage the investment you put into exhibiting by taking steps to increase traffic to your booth. Over 1,500 health care professionals will be exposed to your message. Whether your goal is branding, lead generation, market visibility, or all three – sponsorships will help drive solid traffic to your booth.

With that in mind, prime sponsorship opportunities are available, designed to increase your exposure and help you exceed your goals for the conference. *We are trying something new and offering some opportunities as exclusive or shared; if a company decides to purchase an exclusive opportunity, the shared option(s) will no longer be available.* Below you will find more information on the different opportunities that will help you choose ones that will best meet your objectives.

Secure your sponsorship opportunity today!

*Companies that are partners of 340B Health receive discounts based on their level of partnership. For a list of 340B Health's partners, please click [here](#).

Reserve your sponsorship today! lee-anne.gabrielli@340bhealth.org or 202-552-5856

Exclusive Opportunities

Set yourself apart by being the sole sponsor of one of the following opportunities! Every company that purchases one of these opportunities will receive recognition in the conference program book, the mobile app, and pre-and-post conference emails to attendees. Additionally, sponsoring companies will receive a designated ribbon at registration, so attendees will easily be able to differentiate you from the rest.

AGENDA-AT-A-GLANCE: \$3,500 SOLD

Company logo and a brief description will be included on the agenda. This will be included in every attendee registration bag, plus extras will be available at the registration desk. *(Purchase by May 28)*

BACK COVER OF PROGRAM BOOK: \$5,000 SOLD

Full page color advertisement. Each attendee will receive a program book inside their registration bags.

CONFERENCE AMBASSADORS: \$1,000 (trial sponsorship) SOLD

Scripted talent will help to guide 340B attendees to your booth in the exhibit hall, and offer helpful insights from the lobby of the Omni and Marriott host hotels in regards to local tourist attractions, sightseeing, dining recommendations, upcoming conference sessions, etc.

CONFERENCE BAGS: \$4,000 SOLD

Company logo featured along with the 340B Coalition logo on the front of the bag. Handed to every attendee during registration. *(Purchase by May 28; Sponsor is responsible for purchasing bags)*

DIRECTIONAL AISLE BANNERS: \$2,500

Help attendees navigate the aisles of the exhibit hall by having your company logo and booth number (along with the 340B Coalition logo) featured on both sides of these banners. *(Purchase by May 28)*

EVENING RECEPTION: \$7,000 SOLD

Give attendees a night to remember by sponsoring the evening reception on Monday, July 9! Get your company logo front and center by including signage and napkins for all of the bars. The sponsor will receive a push notification to send to attendees prior to the reception as well as get featured on signage in front of the exhibit hall and in the program agenda. *(Note: Sponsor is responsible for providing branded materials)*

HOTEL KEY CARDS: \$7,500 SOLD

Company logo featured on the front of the card with the 340B Coalition logo on the back. Provided to each attendee during hotel check-in. *(Purchase by May 28)*

INSIDE-BACK COVER OF PROGRAM BOOK: \$5,000

Full page color advertisement. Each attendee will receive a program book inside their registration bags.

INSIDE-FRONT COVER OF PROGRAM BOOK: \$5,000

Full page color advertisement. Each attendee will receive a program book inside their registration bags.

LANYARDS: \$6,000 SOLD

Company logo, along with the 340B Coalition logo, featured on every lanyard handed to attendees during registration.

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MOBILE APP SPLASH PAGE: \$3,500 SOLD

Generate interest before, during, and after the conference by placing your company logo on the splash page of the mobile app. Additionally, create a custom banner that will be featured at the top of every page on the app.

PASSPORT PRIZE LEVEL 1-2019 WINTER CONFERENCE REGISTRATION + AIRFARE: \$1,700 SOLD

One lucky attendee will win registration plus roundtrip airfare to attend the 340 Coalition Winter Conference in San Diego. Sponsor will get to send a push notification right before the refreshment break on Wednesday, July 11, plus they will receive one inside-front cover ad in the booklet.

PORTABLE SMARTPHONE CHARGER: \$2,000

Get your company logo on the front (with the 340B Coalition logo on the back) of these chargers that attendees will receive in their conference registration bags. *(Purchase by May 28; Sponsor is responsible for purchasing chargers)*

PRESIDENTIAL SUITE: \$3,000 SOLD

This spacious one bedroom presidential suite offers 1,736 square feet of living space, including a living room with couch and overstuffed chairs, a traditional dining room for 8, a library with couch and coffee table, full kitchen with limited appliances, fireplaces and balconies with park views. This suite allows you the perfect opportunity to entertain guests and hold meetings. Suite is available starting **July 8 for 5 nights**. For a view of the suite, please click [HERE](#).

PUSH NOTIFICATIONS: \$400 EACH

Encourage close to 1,500 mobile app users at the conference to visit your booth with your branded message. Choose from the days and times below that your message will be delivered:

- Monday, July 9: 9:10 am, 11:40 am, 2:40 pm
- Tuesday, July 10: 7:25 am, 1:25 pm, 3:25 pm
- Wednesday, July 11: 7:10 am

RECHARGING STATIONS: \$5,500

Help keep attendees' devices charged by having your company logo featured on charging stations located in high traffic areas of the conference. *(Purchase by May 28)*

REFRESHMENT STATIONS: \$3,500

Get your company logo featured on signage in front of the stations, branded napkins and coffee sleeves during one of the breaks on Tuesday, July 10. Please choose the morning break from 10:30 am – 11:30 am or the afternoon break from 3:00 pm – 4:00 pm. *(Note: Sponsors are responsible for providing branded napkins and coffee sleeves)*

SOCIAL MEDIA BOARD: \$4,000

Get recognized at the social media station at the conference by sponsoring and promoting the Share Race. Your company logo and Twitter handle will be featured in the program book and you will be acknowledged in social media postings and on signage at the social media station.

WI-FI ACCESS: \$7,000 SOLD

Your support allows attendees to enjoy free wireless Internet throughout the meeting rooms and registration area (does not include the exhibit hall). Have your company logo, preferred website, and booth number featured on the landing page. Additionally, your company logo will be featured in the program book and mobile app as well as on the wi-fi information signage at the registration desk.

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MULTIPLE OPPORTUNITIES = INCREASED VISIBILITY

Every company that purchases one of these opportunities will receive a sponsorship ribbon at registration plus recognition in the conference program book, the mobile app, and pre-and-post conference emails to attendees. **The opportunities below are available to more than one exhibitor and/or sponsor.**

- **CONFERENCE BAG INSERT: \$750**
- **CONFERENCE DAILY BRIEFING EMAILS AD: \$300**
 - Keep your company at the forefront with this opportunity! The daily briefing emails are sent to all conference attendees every morning for the duration of the conference and include important information, activities, sessions, and events occurring each day. Sponsors' logos and booth numbers will be featured at the bottom of each email.
- **FULL COLOR PROGRAM AD: \$1,000**
- **HALF PAGE KIOSK BANNER AD - \$1,000 (3 opportunities available)**
Capture attendees' attention during onsite conference registration by placing your company's branding and messaging on each kiosk welcome screen.
- **MOBILE APP BANNER AD: \$500**
- ~~VIP DEMOS: \$550~~ **SOLD OUT**

PASSPORT SCAVENGER HUNT

The Passport scavenger hunt will not only be fun for participants, but it will increase traffic flow, and ultimately generate business opportunities. Participating sponsors will provide a question on their products, services, booth, or anything else that you think an attendee should learn about you prior to conference. Attendees will receive a "passport book" and will be required to find each participating sponsor to answer their question for a stamp. If an attendee does not answer the question correctly, the sponsor may provide hints until they provide the correct answer.

All participating companies are required to purchase a prize for the passport raffle. Sponsors will receive the following benefits with this opportunity:

- Question card at their booth
- Recognition in the program book, mobile app, and pre-and-post conference attendee emails
- Sponsor ribbon at registration

Passport Prizes

With the exception of the Level 1 prize, there is no limit to the number of sponsors that can purchase a prize.

- Level 1: Please see description in Exclusive Opportunities **SOLD**
- Level 2: Apple Watch + Stainless Steel Case and Sport Band (\$950) **SOLD**
- Level 3: Beats Studio 3 Wireless Headphones (\$750) **SOLD**
- Level 4: Amazon Echo Show (\$500)
- Level 5: Amazon Echo (2nd Generation) (\$150)
- Level 6: One Amazon Gift Card (\$100)
- Level 7: One Starbucks Gift Card (\$50)

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CHARITY FUN WALK

At the winter conference, once again we saw record attendance and incredible support from our sponsors, which helped us raise over \$10,000 for our partner, Direct Relief! Help us surpass the amount we raised during the winter conference by being a Premier Level or Supporter Level sponsor at our eighth annual charity fun walk.

All sponsors will receive featured placement on the charity fun walk [page](#) and in the pre-and-post conference attendee emails as well as recognition in the program book, the opening and closing remarks, the mobile app, and on ribbons at registration.

PREMIER LEVEL SPONSOR: \$1,000 **SOLD OUT**

- Large company logo included at the top of the walk shirts
- Two (2) complimentary walk registrations

STANDARD LEVEL SPONSOR: \$500 (Unlimited opportunities available)

- Company logo included on the walk shirts
- One (1) complimentary walk registration

The Coalition will be donating all proceeds collected from sponsorship and registrations fees from the Fun Run/Walk to this year's charity partner [Hope for Henry!](#)



Hope for Henry is reinventing how hospitals care for seriously ill children and their families through innovative programs that entertain, reduce stress and empower children to be active participants in their own care. To this end, we have assembled an engaged board, enthusiastic investors, committed hospital partners and empowered a

passionate, professional child life team embedded in hospitals whose round-the-clock commitment to the children make them the real superheroes of our organization. To make a donation, please click [here](#); be sure to include 340B Coalition Fun Run/Walk in the comments box.

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